

## ***REMARKS***

By this paper, claims 21, 25, 26, 30, 31, 35, 36, and 40 are amended, and no claims are added or cancelled. Accordingly, claims 21-40 are all of the pending claims. Support for the amendments presented above is provided throughout the specification and claims as originally filed. Applicants expressly reserve the right to prosecute the subject matter of the unamended and/or cancelled claims, or any other subject matter supported by the Specification, in one or more continuation applications. In view of the foregoing amendments and the following remarks, reconsideration and allowance of all the pending claims is anticipated.

### ***Double Patenting***

Claims 21-40 currently stand rejected on the ground of nonstatutory obviousness-type double patenting as allegedly being unpatentable over claims 1-28 of U.S. Patent No. 7,142,883. Applicants take note of this rejection. Applicants traverse this rejection at least on the grounds that the Examiner has failed to demonstrate that the claims of the cited reference teach or suggest all of the features claimed in the present application. Nevertheless, solely in an effort to expedite prosecution, Applicants will consider the filing of a Terminal Disclaimer in the event that the present application is indicated as otherwise being in condition for allowance.

### ***Claim Rejections – 35 USC § 102***

Claims 21-40 currently stand rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by as allegedly being anticipated by U.S. Patent Application Publication No. 2002/0024536 to Kahan *et al.* ("Kahan"); and claims 21-40 further currently stand rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by U.S. Patent No. 6,076,109 to Kikinis ("Kikinis"). Applicants traverse these rejections on the following grounds.

*Rejection Based On Kahan*

Applicants traverse this rejection at least on the grounds that Kahan does not disclose all of the features of the claimed invention. Nevertheless, solely in an effort to expedite prosecution, Applicants have amended independent claims 21, 26, 31, and 36 to further clarify various aspects of the claimed invention.

Regarding claim 21 as amended, claim 21 recites *inter alia* the following features, which are not taught or suggested in the cited reference:

...executing the action at the server remotely from the mobile wireless client device, wherein executing the action generates content that is displayed using a form, wherein the form includes a user-customized mobile design element that is specific to the form, and wherein the form is specific to the selected action;

responsive to execution of the action, providing the user-customized mobile design element for inclusion in the form, wherein the user-customized mobile design element is associated with the mobile wireless client device and has been customized by the user of the mobile wireless client device;...

The Kahan reference appears to disclose a personalized home page in which elements (e.g. stock information) are periodically refreshed/updated. The Examiner appears to interpret paragraph 70 of Kahan as allegedly anticipating the above “executing” step. When Kahan’s subscriber selects a content item that has an action menu associated with it, the subscriber will receive a list of specific actions “**as proscribed by the outside applications.**” See Kahan, par. 70. In contrast, executing the action (in claim 21) generates content that is displayed using a form, wherein the form **includes a user-customized mobile design element.** Kahan’s subscriber may arguably make changes to his personalized home page, but Kahan fails to disclose user-customization for content that is generated responsive to the user’s action, since

the list of specific actions is proscribed by the outside applications, not by the subscriber.

By way of non-limiting example - supported by the specification - the selected action of claim 21 may launch an application, such as a email program, when the selected action corresponds to the user clicking a “reply” button. The generated content that is displayed may be a form or template for email responses. A mobile design element may be a field in the response template, such as an email-signature. User-customization of such a field may comprise pre-filling the field according to user settings. Kahan fails at least to anticipate the sequence of steps, as well as the way the steps are inter-related, even in light of the Examiner’s interpretation.

For at least this reason the rejection of claim 21 under § 102 should be withdrawn. Independent claims 26, 31, and 36 include similar features. For at least these reasons the rejections of claims 21, 26, 31, and 36 under § 102 based on Kahan should be withdrawn.

Claims 22-25, 27-30, 32-35, and 37-40 depend from a corresponding one of independent claims 21, 26, 31, and 36. As such, the rejection of claims 22-25, 27-30, 32-35, and 37-40 under § 102 based on Kahan should be withdrawn due to the dependency of these claims, as well as for the features that they recite individually.

#### *Rejection Based On Kikinis*

Applicants traverse the rejection of claims 21-40 under § 102 based on Kikinis at least on the grounds that Kikinis does not disclose all of the features of the claimed invention. Nevertheless, solely in an effort to expedite prosecution, Applicants have amended independent claims 21, 26, 31, and 36 to further clarify various aspects of the claimed invention.

Regarding claim 21 as amended, claim 21 recites *inter alia* the following features, which are not taught or suggested in the cited reference:

...executing the action at the server remotely from the

mobile wireless client device, wherein executing the action generates content that is displayed using a form, wherein the form includes a user-customized mobile design element that is specific to the form, and wherein the form is specific to the selected action;

responsive to execution of the action, providing the user-customized mobile design element for inclusion in the form, wherein the user-customized mobile design element is associated with the mobile wireless client device and has been customized by the user of the mobile wireless client device;...

The Kikinis reference appears to disclose a way for low-performance computers to browse the Internet, by transforming web pages to a low-information-density format. The Examiner appears to interpret Kikinis' user ID entered at log-on as allegedly anticipating a user-customized mobile design element. Since the user-customized mobile design element in claim 21 is specific to the form [used to display content], and the form is in turn specific to the selected action by the user, Kikinis user ID **cannot** anticipate the user-customized mobile design element. When Kikinis' user uses his user ID to log on, the user has **not yet selected** any action, and thus there is no specific form yet, and thus there is no specific user-customized mobile design element included in a form yet. Kikinis fails at least to anticipate the sequence of steps, as well as the way the steps are inter-related, even in light of the Examiner's interpretation.

For at least this reason the rejection of claim 21 under § 102 should be withdrawn. Independent claims 26, 31, and 36 include similar features. For at least these reasons the rejections of claims 21, 26, 31, and 36 under § 102 based on Kikinis should be withdrawn.

Claims 22-25, 27-30, 32-35, and 37-40 depend from a corresponding one of independent claims 21, 26, 31, and 36. As such, the rejection of claims 22-25, 27-30,

32-35, and 37-40 under § 102 based on Kikinis should be withdrawn due to the dependency of these claims, as well as for the features that they recite individually.

## CONCLUSION

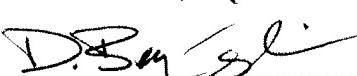
Having addressed each of the foregoing objections and rejections, it is respectfully submitted that a full and complete response has been made to the outstanding Office Action and, as such, the application is in condition for allowance. Notice to that effect is anticipated.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Date: March 21, 2011

Respectfully submitted,

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